



United Way

YOUR
COMMUNITY
IMPACT
2016 - 2017
Fraser Valley

We all want to live in a healthy, caring, inclusive community. Every day our donors bring us closer to this vision. Thanks to you, this year vulnerable kids got a better start in life, struggling families received vital supports, and at-risk seniors found their spark again. Where would our community and neighbours be today without you? Thankfully we'll never know, because you said yes to building better tomorrows. Thank you.

MISSION

Together, we inspire to make a difference to the social well-being of our communities.

VISION

Healthy, thriving communities, where people help each other to live full lives.



MESSAGE FROM BOARD CHAIR



Thank you for helping change lives for the better in the Fraser Valley.

We are entering a new chapter this year. This spring, the Boards of Directors of United Way Fraser Valley and United Way of the Lower Mainland voted to combine forces.

This means that our two long-standing United Ways will now operate together as a team serving the Lower Mainland, Sea to Sky corridor, Sunshine Coast and the Fraser Valley including Abbotsford, Mission, Chilliwack, Agassiz, Harrison, Hope and Boston Bar.

The combined United Way will be called United Way of the Lower Mainland and will continue to have a strong presence in the Fraser Valley. The Fraser Valley office will continue to operate out of Abbotsford. The head office of United Way of the Lower Mainland is located in Burnaby.

Your dollars will continue to be invested in the Fraser Valley.

We're excited about the possibilities ahead. Together, we will be able to combine our strengths and local knowledge to better serve our region, building a stronger future for all.

Thank you for your continued trust as we work together to build a stronger community for all. None of the work we do would be possible without you.

On a personal note, it's been a pleasure to serve as Board Chair, United Way Fraser Valley.

A handwritten signature in black ink that reads "Robin Marshall". The signature is fluid and cursive.

Robin Marshall
Board Chair
United Way Fraser Valley



OUR VOLUNTEERS

With support from these volunteers, United Way keeps costs down while increasing our impact in the community. Our Board of Directors, Impact Committee and Campaign Cabinet are stewards of your gifts, ensuring they go to work where help is needed most. Each volunteer listed has given their time and passion in the past year, helping to create positive and lasting change in the Fraser Valley. Thank you!

Photography by Davina

BOARD OF DIRECTORS

Robin Marshall,
Community Leader
PRESIDENT

Chris Sirovyak,
TD Canada Trust
VICE PRESIDENT

Lindsay Babineau,
Community Leader
VICE PRESIDENT

Michelle Dodd,
KPMG
TREASURER

Tamara Van den Brink,
Coast Capital Savings
PAST PRESIDENT

Heather Johnson,
Community Leader
CAMPAIGN CHAIR

Laurie Dyck,
Fraser Valley Regional
Library & CUPE 1698
DIRECTOR

Balbir Singh Gill,
Fraser Valley Regional
Library
DIRECTOR

Dawn Hein,
Mission Association for
Community Living
DIRECTOR

Lara Holtby,
Wiebe Group
DIRECTOR

CAMPAIGN CABINET 2016/17

Heather Johnson
Community Leader
2016 CHAIR

Lindsay Babineau
Community Leader
2016 VICE-CHAIR

Hannah Boakes
BMO Financial Services

Deanne Burleigh
RCMP

Steve Carlton
Community Leader

Sunny Chahal
TD Bank Group

Leslie Courchesne
University of the
Fraser Valley

Martha Dow
University of the
Fraser Valley

Lara Holtby
Wiebe Group

Michael Marchbank
Fraser Health Authority

Carol Paetkau
Fraser Valley Brain Injury
Association

Jake Rudolph
City of Abbotsford

Gena Teesdale
Community Leader

IMPACT COMMITTEE

Balbir Gill
PRESIDENT

Ed Gluza

Janet Hutchinson

Carol Wagner

Laura Wilson

Yves Trudel (staff)

CAMPAIGN CABINET 2017/18

Lara Holtby
Wiebe Group
2017 CHAIR

Hannah Boakes
BMO Financial Services
2017 VICE-CHAIR

Deanne Burleigh
RCMP

Steve Carlton
Community Leader

Shawn Good
Prospera Credit Union

Michael Marchbank
Fraser Health Authority

Carol Paetkau
Fraser Valley Brain Injury
Association

Jake Rudolph
City of Abbotsford

Chris Sirovyak
TD Bank Group

YOUR IMPACT

We turn your gifts into positive, long-term social change to make our community better. As the backbone of an area-wide network of community agencies, we use strategic thinking, ground-breaking research, and powerful partnerships to improve people's lives. None of this would be possible without you.



HELPING KIDS BE ALL THEY CAN BE

Your gifts help the United Way by making sure kids are ready to succeed by the time they start school.

THE GOAL

To put kids on the path to success by investing in their development and providing opportunities they need to thrive.

THE STRATEGY

Your investments improve access to services so that infants, children and youth can get a healthy start in life. We also tackle underlying barriers to the education and engagement of children.

WHAT DOES THIS LOOK LIKE?

- Success by 6 initiatives.
- Supporting individuals to be strong parents.
- Offering early childhood learning programs.



Photography by Davina



MOVING PEOPLE FROM POVERTY TO POSSIBILITY

When people's basic needs are met, they can plan for a brighter future. This is what you make possible through your gifts to United Way.

THE GOAL

To support people living in poverty by helping ensure that they have the basics covered.

THE STRATEGY

Because of you, we're able to improve access to critical social services that support people's basic needs. We also go beyond treating the symptoms of poverty, by researching and addressing its underlying causes.

WHAT DOES THIS LOOK LIKE?

- Connecting people with food, shelter, education and community networks.
- Investing in initiatives to reduce homelessness.



BUILDING STRONG COMMUNITIES

We're lucky to live here. But we need to look after each other. Your gifts to United Way help build strong communities, where people feel connected and supported.

THE GOAL

To ensure every person has access to the community services they need to achieve a sense of well-being and thrive.

THE STRATEGY

You help us enable vital social services that improve people's lives. We see and address issues that impact the Fraser Valley, strengthening individual communities in need of support.

WHAT DOES THIS LOOK LIKE?

- Helping seniors be connected, live independently and stay active.
- Linking people in need to local supports such as bc211.
- Supporting communities to develop public policy that promotes positive change.

BECAUSE OF YOU,
WE'RE ABLE TO
IMPROVE ACCESS
TO CRITICAL SOCIAL
SERVICES THAT
SUPPORT PEOPLE'S
BASIC NEEDS.

TRACKING YOUR GIFTS IN OUR COMMUNITY

Your donation is the food program for the hungry, the accessible activity that keeps seniors lively, and the safe space for the vulnerable. You help connect those in need with supportive social services.



+75,000

people supported
through our
community partners



\$730,000

dollars raised



28

community partners supported



12

\$169,000 priority projects funded in 2017



Helping kids
be all they
can be

23,000+ BOOKS

given to kids and classrooms.

2200+ KIDS HELPED

to succeed in school.



Moving people
from poverty
to possibility

1700+ ADULTS & 320 TEENS

moved from poverty to possibility.

31,000+ TRANSIT TICKETS

provided to individuals in Abbotsford and Mission.

2600+ HANDYDART TICKETS distributed



Building strong
& healthy
communities

3600+ SENIORS

able to stay safely in their own homes.

1700+ CALLS

to help our neighbours connect with local services.

2017: BC211 available province wide





HEALTHY, HAPPY, THRIVING FAMILIES

Dana* lives full-time with her grandmother. Every Wednesday her parents pick her up and together they take part in Mother Bear, a United Way-funded program in Mission that supports preschool-age children and their parents.

Your support ensures Dana is able to bond with her mother and father in a safe, culturally sensitive environment as she learns through the power of rhyme, story, and song. Your support also provides her mother and father with the knowledge, tools and resources they need to take on their most important role—as Dana's parents.

This investment in her early years is critical to her success, as this bond influences her brain development, learning, behaviour, and future health outcomes.

Dana is one of the 6,625 children who were supported by United Way Fraser Valley donors last year. With your help, United Way is also increasing Aboriginal representation in local early childhood development initiatives to build capacity, increase cultural awareness, and empower families throughout our community.

Thank you for building a strong foundation for Dana and her family.

CHANGING LIVES

Because of you, our friends, families and neighbours are safe and secure. You've made amazing things possible this year and we can't thank you enough!





LIFE-CHANGING HELP

There was a time when Darcy's* children didn't believe they would ever speak to their father again. A long history of adultery and abuse had broken his bond with their family, cost him his relationship with their mother, lost him his job, and his home. He believed he could never atone for the mistakes he had made.

Through the help of the United Way-funded *Ann Davis Transitional Society* in Chilliwack, Darcy is working diligently to make amends.

Through programs funded by you, he receives counselling, parental advice and education, and supervised visits with his family. He

is slowly rebuilding trust with his wife and healing his relationship with his children.

His work with the Society is also helping him secure employment and housing, two elements crucial to establishing the confidence of his family, and confidence in himself.

Last year, your support helped 2,539 people struggling with addiction, homelessness and poverty. Darcy knows that without this help, he would not have the skills to make up for his mistakes, move forward and change his life.

Thank you for ensuring Darcy reconnects with his family and gets back on his feet.



ALL OF THE SUPPORT YOU NEED

For Kim, everything changed in an instant. Her son was born premature with a critical heart defect. Her father died. Her older child was diagnosed with autism. Overwhelmed, she turned to local organizations to support the multitude of needs her family faced.

She later discovered that these organizations were United Way partnered. Because of you, Kim was supported every step of the way through her times of crisis and today, both of her children are thriving young adults.

To help other individuals like Kim, United Way launched *bc211*—a free, confidential, 24/7 service funded by donors like you. *bc211* instantly connects people with the same organizations that helped Kim. This year alone, you helped 1,521 people in the Fraser Valley access local life-changing services when they dialled 2-1-1 or visited bc211.ca.

Thank you for ensuring ease of access to a network of vital services for people like Kim.

OUR COMMUNITY PARTNERS

United Way Fraser Valley has 28 community partners that provide a vast array of services in every community from Aldergrove to Boston Bar.



+75,000 OF OUR NEIGHBOURS ARE SUPPORTED THROUGH THIS NETWORK

Abbotsford Community Services

Abbotsford Hospice Society

Abbotsford Peer Support of Seniors

Agassiz-Harrison Community Services

Ann Davis Transition Society

Big Brothers and Big Sisters of the Fraser Valley

Boston Bar North Bend Enhancement Society

Chilliwack Community Policing Society

Chilliwack and District Seniors' Resources Society

Chilliwack Hospice Society

Chilliwack Resource Centre

Chilliwack Restorative Justice and
Youth Advocacy Association

Creative Centre Society for Mental Wellness

Cyrus Centre Ministries

Encompass Support Services Society

Fraser Valley Child Development Centre

Fraser Valley Brain Injury Association

Hope & Area Transition Society

John Howard Society

M2/W2 Association

Mission Association for Community Living

Mission Community Services Society

Mission Hospice Society

Mission Literacy in Motion

MSA Society for Community Living

SARA for Women

Sardis Doorway for Mothers and Children Society

Upper Fraser Valley Developmental Preschool Society



YOUR DOLLARS AT WORK

Thank you for fostering change in the Fraser Valley! You raised over \$730,000 for your community. This investment helps us to build a strong social support network which in turn strengthens the entire Fraser Valley and changes people's lives for the better.

THE 2017 UNITED WAY PRIORITY GRANT PROGRAMS

Abbotsford Community Services	Autumn House
Ann Davis Transition Society	Parenting Time
Cyrus Centre (Abbotsford)	Roofs 4 Youth: Life Skills Program
Cyrus Centre (Chilliwack)	Streets 2 Home: Youth & Family Worker Program
Ishtar Transition Housing Society	Building Supports Program
Mennonite Centre Committee	Fraser Valley Rent Assistance Project
Mission Community Services	Mission Food Security Hub
Mission Literacy in Motion	Aboriginal Mother Bear Program
Raven's Moon Resource Society	Harwood House
Raven's Moon Society	Home To Stay Outreach Worker
SARA for Women	Counselling Program
SARA for Women	Pregnancy Outreach Program

To see the 2017 audited financial report, for the Fraser Valley, visit uwlm.ca/fraservalley

WORKPLACES AND UNIONS

These workplaces see immense value in supporting the communities where they live and do business. Thank you to the following organizations for your generous gifts to help those in need in the Fraser Valley

\$30,000 – \$39,999

Costco Wholesale

\$20,000 – \$29,999

Prospera Credit Union

\$10,000 – \$19,999

RBC Financial Group

Golden Valley Foods

Lowe's Abbotsford

\$5000 – \$9999

CIBC Bank

Coast Capital Savings

\$2500 – \$4999

TD Bank Group

BCAA

Farm Credit Canada

Fraser Valley Labour Council

BC Hydro

BMO Financial Group

\$1000 – \$2400

Concorde Distributing

HSBC Bank Canada

Sun Life Financial Services Inc.

Scotiabank

Aldergrove Credit Union

CUPE Local 774 (City of Abbotsford)

University of the Fraser Valley Faculty & Staff Association

Baker Newby LLP

TOP LEADERSHIP WORKPLACES

These organizations encouraged Leadership-level giving from their employees. Thank you to the following workplaces that saw remarkable results in promoting employee gifts of \$1,200 or more.

15 DONORS

Correctional Services of Canada

11 DONORS

RBC Financial Group

University of the Fraser Valley

9 DONORS

MNP LLP – Abbotsford

Costco Wholesale

8 DONORS

BMO Financial Group

7 DONORS

KPMG

6 DONORS

TD Bank Group

A photograph of a smiling woman and a smiling man standing outdoors in front of green foliage. The woman, on the left, has short grey hair and wears glasses and a dark blue polo shirt. The man, on the right, has grey hair and wears glasses and a dark blue t-shirt with a dark blue apron over it. The apron features the Kiwanis International logo and the text 'Kiwanis Club of Abbotsford'. A semi-transparent dark red box is overlaid on the bottom left of the image, containing white text.

OUR PHILANTHROPIC PARTNERS

Your gifts come to life through United Way's uniquely collaborative approach. We harness leading-edge local research and additional resources from across multiple sectors. We collaborate with donors, social service agencies, unions, universities, and community leaders to tackle social issues, making our collective impact even greater.



SPONSORS

This incredible group of organizations has sponsored United Way throughout the year, helping to offset costs while highlighting their commitment to the community.



CAMPAIGN ASSOCIATE SPONSORS

The following organizations and unions generously sponsored outstanding individuals to support campaigns.

Prospera Credit Union

Fraser Valley Labour Council

IBEW Local 258

SPIRIT AWARDS SPONSORS

The following organizations kindly sponsored a Spirit Award.

Baker Newby LLP

TD Bank Group

University of the Fraser Valley

Wiebe Group

EVENT SPONSORS

The following organizations and unions supported Kick Off Breakfasts in Chilliwack & Abbotsford.

Abbotsford &
Clearbrook Kiwanis

Aldergrove Credit Union

City of Abbotsford

Clik Coffee Bistro

Costco

Dana Hospitality LP

Hub International,
Barton Insurance

Lori's Catering

Nestle Waters Canada

Prime Signs

Prospera Credit Union

Purdy's Chocolatiers

Sardis Kiwanis

Star Rentals

University of the Fraser Valley

SPECIAL THANKS

TECH SUPPORT

Paul Jesse, Prospera Credit Union

PHOTOGRAPHY

Davina Graham, Photography by Davina

GRAPHIC DESIGN

Shannon Singh, Summer Student

LEADERSHIP DONORS

In 2016, leadership donors (annual gifts of \$1,200+) helped raise hundreds of thousands of dollars and built a stronger community for children, families and seniors. Thank you for making incredible things happen.

GOLD

(\$5000 – \$9999)

Ted De Jager
Brenton Willis
Mrs. Susan Shaw
Swarnjit Malhi

SILVER

(\$2500 – \$4999)

David Wallace
Jonathan Jones
Mrs. Kara Wieler
Sandra Levers
Ms. Heather Johnson
George Aung Thin
Mr. Todd Kessler
Joyce Slett
Shawn Good
Nick Moreau
Nikolas Venema

BRONZE (\$1200–\$2499)

Mrs. Susan McKenzie
Mark Evered
Andy Kainth
Michael Marchbank
James Hart
Mr. Len Peters
Anna Clarke
Daniel Fournel
Diane Murphy
Hannah Boakes
Alana Classen
Mr. Rick Gendemann
Ms. Denise Thandi
Anthony Gendreau

Ms. Laurie Dyck
Mr. Trevin Rogers
Kevin Mickelby
Jeffrey Hunt
Ray Mohan
Dr. Roberta Ongley
Ms. Jill Hunter
Jean McAllister
Nicole Driesen Duthie
Ms. Heidi Enns
Morgan Andreassen
Ms. Phyllis Janzen
Chris Marsh
Andrew Libbiter
Jodi O'Hara
Shakira Miracle
Corey Sjoden-Ingle
Doug Turner
Scott Wyper
Don Matthew
Rajinder Dhaliwal
Jason Warner
Kathy Purcha
Ronnie Gill
Miss Jayne Taylor
Allan Andrews
Peter Toth
Ronda Calder
Shelley Perkins
Rob Cummings
Jason Epp
Lowen Trang
Stephanos Tsangaris

Ms. Kathy Parrish
Jim Reith
Tracy Yolland
Eva Sehra
Mr. Hugh Ellis
Jake Rudolph
Mr. Jason VanGarderen
Jennifer Thiessen
Pat Baker
Sharon Eistetter
D. Harder
Robert Richards
H Krause
Mr. Steven Araki
Mr. Sean Reid
Gordon Gallagher
Michael Ellenwood
Mrs. Joanne Richardson
Ms. Leslie McConnell
Mr. Cary Eden
Mr. Lee Bass
Ms. Tanya Georget
Chris Tilbury
Mr. Keith Britz
Rick Hansum
Jackie Hogan
Ms. Gayle Ramsden
Dr. Sylvie Murray
Mr. Ian McAskill
Dr. Maple Melder-Crozier
Leslie Courchesne
Michelle Vandepol
Mrs. Lara Holtby



Photography by Davina



CELEBRATING WORKPLACES AT SPIRIT AWARDS

When people care our community becomes stronger. The United Way Fraser Valley Community Spirit Awards honours organizations and individuals dedicated to making a difference.

VOLUNTEER OF THE YEAR AWARD (EMPLOYEE CAMPAIGN CHAIR):

**DAN B., CHERI C. AND SARAH S.,
HUNTINGTON CROSSING,
CANADA BORDER SERVICES AGENCY**

Recognizes a volunteer who has organized an engaging campaign that exceeded campaign goals at a branch of a larger organization.

Nominees:

BCAA Abbotsford, Brittany W., Corrections Canada, Mission Minimum – Lene S., and Fraser Health Authority: Fraser Canyon Hospital – Debbie P. and MNP Abbotsford – Tanya G

VOLUNTEER OF THE YEAR AWARD (REGIONAL CAMPAIGN CHAIR):

**SELENE M.,
CANADA BORDER SERVICES AGENCY**

Recognizes a volunteer who organized an engaging campaign, in multiple locations that exceeded campaign goals.

Nominees:

Aldergrove Credit Union, Amber M.; KPMG, Shirley F and TD Bank Group, Heather L.

CAMPAIGN OF THE YEAR AWARD:

PRESENTED BY TD BANK GROUP

COSTCO WHOLESALE

Celebrates a workplace with high participation with overall employees and Leadership Donors and has shown an increase in campaign.

Nominees:

BMO Financial Group; Concorde Distributing; Manning Elliott Chartered Accountants; and MNP LLP - Abbotsford

BRANCH OF THE YEAR AWARD:

EAGLE LANDING, BMO FINANCIAL GROUP

Recognizes a single location of a larger organization that achieved significant results.

Nominees:

London Drugs, Mission; Prospera Credit Union, Clearbook; RBC Financial Group, Mission; and TD Bank Group, Gladwin/Abbotsford

TEAMWORK AWARD:

PRESENTED BY WIEBE GROUP

CORRECTIONAL SERVICES CANADA

Recognizes campaign with the most diverse fundraising team.

Nominees:

Canada Food & Inspection Agency; CBSA – Aldergrove and MNP Chilliwack

LABOUR PARTICIPATION AWARD:
UNIVERSITY OF THE FRASER VALLEY
FACULTY AND STAFF ASSOCIATION

Recognizes Union support and endorsement of campaign

Nominees:

*CUPE Local 774 ; Fraser Valley Labour
Council; and IBEW Local 258*

COMMUNITY PARTNER AWARD

PRESENTED BY UNIVERSITY OF THE FRASER VALLEY

FRASER VALLEY BRAIN INJURY ASSOCIATION

Recognizes a Community Partner that
participates in campaign.

Nominees:

*Chilliwack & District Seniors Resource; Chilliwack
Resource Centre and SARA for Women*

LEADERSHIP CAMPAIGN AWARD:

PRESENTED BY BAKER NEWBY LLP.

UNIVERSITY OF THE FRASER VALLEY

Recognizes campaigns with the greatest
involvement of Leadership Donors (+\$1200).

Nominees:

*BMO Financial Group, Costco Wholesale,
KPMG and TD Bank Group*

ENGAGEMENT AWARD:

TD BANK GROUP

Award recognizes the campaign team that
best educates its employees on the positive
impact of the United Way in the community.

Nominees:

*Aldergrove Credit Union; Manning Elliott Chartered
Accountants; RBC Financial Group and RCMP*

QUANTUM LEAP AWARD:

CANADA BORDER SERVICES AGENCY

Recognizes an organization with an "exceptional"
increase in employee support & participation.

Nominees:

*City of Abbotsford; Costco Wholesale; TD Bank Group and
University of the Fraser Valley*



Photography by Davina





Improving lives in
the Fraser Valley